### **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

		Washington, D.C. 20549	
		FORM 8-K	
		CURRENT REPORT	
		Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934	
		Date of Report (Date of earliest event reported): July 24, 2014	
		Pandora Media, Inc. (Exact name of registrant as specified in its charter)	
	<b>Delaware</b> (State or other jurisdiction of incorporation)	001-35198 (Commission File Number)	94-3352630 (IRS Employer Identification No.)
		2101 Webster Street, Suite 1650 Oakland, CA 94612 (Address of principal executive offices, including zip code)	
		(510) 451-4100 (Registrant's telephone number, including area code)	
		<b>Not Applicable</b> (Former name or former address, if changed since last report)	
Chec	ck the appropriate box below if the Form 8-K	filing is intended to simultaneously satisfy the filing obligation of the reg	istrant under any of the following provisions:
	Written communications pursuant to Rule 4	425 under the Securities Act (17 CFR 230.425)	
	Soliciting material pursuant to Rule 14a-12	under the Exchange Act (17 CFR 240.14a-12)	
	Pre-commencement communications pursu	ant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))	
_ 	Pre-commencement communications pursu	ant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))	
Item	2.02 Results of Operations and Financi	ial Condition.	
relea		ssued a press release announcing its financial results for the three month p report and is incorporated herein by reference.	period ended June 30, 2014. A copy of the press
	I, as amended (the "Exchange Act"), or other	8-K, including the exhibit attached, shall not be deemed "filed" for purpo wise subject to the liabilities of that section, nor shall it be deemed incorpange Act, except as shall be expressly set forth by specific reference in such	orated by reference into any filing under the
Item	9.01 Financial Statements and Exhibit	s.	
	(d) Exhibits.		
Exhi No.	bit	Exhibit Description	
99.	.1 Press Release dated July 24,	•	

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly

#### PANDORA MEDIA, INC.

Dated: July 24, 2014

/s/ Michael S. Herring By:

Michael S. Herring Executive Vice President and Chief Financial Officer

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#### EXHIBIT INDEX

Exhibit No.		Exhibit Description	
99.1	Press Release dated July 24, 2014		
		4	

## PANDORA

#### PANDORA REPORTS Q2 2014 FINANCIAL RESULTS

- Q2 2014 total revenue was \$218.9 million, representing year-over-year growth of 43% and 38% on a GAAP and non-GAAP basis
- · Q2 2014 total mobile revenue of \$167.5 million, growing 59% and 51% year-over-year on a GAAP and non-GAAP basis
- Q2 2014 local advertising revenue of \$35.3 million, growing 144% year-over-year
- · Q2 2014 non-GAAP diluted EPS of \$0.04; GAAP EPS was a loss of \$0.06
- Share of total U.S. radio listening for Pandora in June 2014 was 8.90%, an increase from 7.04% at the same time last year

OAKLAND, Calif. – July 24, 2014 – Pandora (NYSE: P), the leading Internet radio service, today announced financial results for the second quarter ended June 30, 2014.

"Our better than expected second quarter results demonstrate success and continued business acceleration as a result of our investments in mobile and local advertising. Mobile advertising reached a record 76% of total ad revenue and local grew at 144% year-over-year," stated Brian McAndrews Chairman, President and CEO of Pandora. "As a company, we are united by Pandora's clear sense of purpose to unleash the infinite power of music, and we're attracting the brightest stars in the advertising, technology and music industries to help drive our business forward."

#### Second Quarter 2014 Financial Results

**Revenue**: For the second quarter of 2014, total revenue was \$218.9 million, a 38% year-over-year increase on a non-GAAP basis <sup>1</sup>. Advertising revenue was \$177.3 million, a 39% year-over-year increase. Subscription and other revenue was \$41.6 million, a 35% year-over-year increase on a non-GAAP basis.

**EPS:** For the second quarter of 2014, GAAP basic and diluted EPS were a loss of \$0.06. Non-GAAP basic and diluted EPS were \$0.04, both excluding \$20.6 million in expense from stock-based compensation and \$0.2 million in amortization of intangible assets. GAAP basic and diluted EPS and non-GAAP basic EPS were based on 205.7 million weighted average shares outstanding and non-GAAP diluted EPS was based on 218.6 million weighted average shares outstanding.

<sup>1</sup> The subscription return reserve consisted of revenue that we deferred on a GAAP basis because we had limited operating history with certain mobile subscription refund rights prior to the first quarter of 2014. The Company was required to defer all revenue until the refund rights lapsed or until it developed sufficient operating history to estimate a reserve. In periods prior to the first quarter of 2014, the subscription return reserve was excluded from the subscription and other revenue line of our GAAP presentation and included in this line of our non-GAAP presentation. In the first quarter of 2014, we established sufficient operating history to estimate a reserve for these mobile subscription refund rights. As such, the GAAP revenue results for the first quarter of 2014 included a one-time reversal of substantially all of the deferred revenue related to the subscription return reserve.

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**Cash and Investments**: For the second quarter of 2014, the Company ended with \$437.9 million in cash and investments compared to \$445.9 million at the end of the prior quarter. Cash used in operating activities was \$7.1 million for the second quarter of 2014, compared to \$4.6 million in the year-ago quarter.

#### **Other Business Metrics**

Listener Hours: Total listener hours grew 29% to 5.04 billion for the second quarter of 2014, compared to 3.91 billion for the same period last year.

Active Listeners: Active listeners were 76.4 million at the end of the second quarter of 2014, an increase of 7.5% from 71.1 million from the same period last year.

#### Guidance

Based on information available as of July 24, 2014, the Company is providing the following financial guidance:

**Third Quarter 2014 Guidance**: Revenue is expected to be in the range of \$235 million to \$240 million. Non-GAAP diluted EPS is expected to be between \$0.05 and \$0.08. Non-GAAP EPS excludes stock-based compensation expense and amortization of intangible assets, assumes minimal tax expense given our net operating loss position, and is based on 221 million diluted weighted average shares outstanding for the three months ending September 30, 2014.

**Full Year 2014 Guidance**: Non-GAAP revenue is now expected to be in the range of \$895 million to \$915 million, up from prior full-year guidance of \$880 million to \$900 million. Non-GAAP diluted EPS is expected to be between \$0.16 and \$0.19, up from prior full-year guidance of \$0.14 and \$0.18. Non-GAAP EPS excludes revenue relating to our subscription return reserve, stock-based compensation expense and amortization of intangible assets, assumes minimal tax expense given our net operating loss position, and is based on 219 million diluted weighted average shares outstanding for the twelve months ending December 31, 2014.

Second Quarter Ended June 30, 2014 Financial Results Conference Call: Pandora will host a conference call today at 2 p.m. PT/ 5 p.m. ET to discuss second quarter 2014 financial results with the investment community. A live webcast of the event will be available on the Pandora Investor

live domestic dial-in is available at (877) 355-0067 or internationally at (443) 853-1239. A domestic replay will be available at (855) 859-2056 or internationally at (404) 537-3406, using passcode 62436922, and available via webcast until August 7, 2014.

#### ABOUT PANDORA

Pandora (NYSE: P) gives people music and comedy they love anytime, anywhere, through connected devices. Personalized stations launch instantly with the input of a single "seed" – a favorite artist, song or genre. The Music Genome Project®, a deeply detailed hand-built musical taxonomy, powers the personalization of Pandora® internet radio by using musicological "DNA" and constant listener feedback to craft personalized stations from a growing collection of more than one million tracks. Tens of millions of people turn on Pandora every month to hear music they love. <a href="https://www.pandora.com">www.pandora.com</a>

#### "Safe harbor" Statement:

This press release contains forward-looking statements within the Private Securities Litigation Reform Act of 1995, including, but not limited to, statements regarding expected revenue and non-GAAP EPS. These forward-looking statements are based on Pandora's current assumptions, expectations and beliefs and involve substantial risks and uncertainties that may cause results, performance or achievement to materially differ from those expressed or implied by these forward-looking statements. Factors that could cause or contribute to such differences include, but are not limited to: our operation in an emerging market and our relatively new and evolving business model; our ability to estimate revenue reserves; our ability to increase our listener base and listener hours; our ability to attract and retain advertisers; our ability to generate additional revenue on a cost-effective basis; competitive factors; our ability to continue operating under existing laws and licensing regimes; our ability to establish and maintain relationships with makers of mobile devices, consumer electronic products and automobiles; our ability to manage our growth; our ability to continue to innovate and keep pace with changes in technology and our competitors; risks related to service interruptions or security breaches; and general economic conditions worldwide. Further information on these factors and other risks that may affect our business is included in filings we make with the Securities and Exchange Commission (SEC) from time to time, including our Transition Report on Form 10-K and our Form 10-Q for the current period, particularly under the heading "Risk Factors."

The financial information contained in this press release should be read in conjunction with the consolidated financial statements and notes thereto included in the Company's most recent reports on Form 10-KT and Form 10-Q, each as they may be amended from time to time. The Company's results of operations for the current period are not necessarily indicative of the Company's operating results for any future periods.

These documents are available online from the SEC or on the SEC Filings section of the Investor Relations section of our website at investor.pandora.com. Information on our website is not part of this release. All forward-looking statements in this press release are based on information currently available to us, and we assume no obligation to update these forward-looking statements in light of new information or future events.

#### **Non-GAAP Financial Measures**

To supplement our condensed consolidated financial statements, which are prepared and presented in accordance with accounting principles generally accepted in the United States ("GAAP"), we use the following non-GAAP measures of financial performance: non-GAAP total revenue, non-GAAP subscription revenue, non-GAAP gross profit, non-GAAP net income (loss), non-GAAP basic EPS and non-GAAP diluted EPS. The presentation of this additional financial information is not intended to be considered in isolation from, as a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP. These non-GAAP measures have limitations in that they do not reflect all of the amounts associated with our results of operations as determined in accordance with GAAP. In addition, these non-GAAP financial measures may be different from the non-GAAP financial measures used by other companies. These non-GAAP measures should only be used to evaluate our results of operations in conjunction with the corresponding GAAP measures. Management compensates for these limitations by reconciling these non-GAAP financial measures to the most comparable GAAP financial measures within our earnings releases.

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These non-GAAP financial measures differ from GAAP in that they exclude an effect on revenue from our subscription return reserve, which consists of deferred revenue related to subscriptions that are sold with return rights and stock-based compensation and amortization of intangible assets.

The subscription return reserve consisted of revenue that we deferred on a GAAP basis because we had limited operating history with certain mobile subscription refund rights prior to the first quarter of 2014. We were required to defer revenue until the refund rights lapsed or until we developed sufficient operating history to estimate a reserve. In periods prior to the first quarter of 2014, the subscription return reserve was excluded from the subscription and other revenue line of our GAAP presentation and included in this line of our non-GAAP presentation. In the first quarter of 2014, we established sufficient operating history to estimate a reserve for these mobile subscription refund rights going forward. As such, the GAAP revenue results for the first quarter of 2014 include a one-time reversal of substantially all of the deferred revenue related to the subscription return reserve. For periods ending as of and prior to the first quarter of 2014, management included an effect on revenue relating to our subscription return reserve because we believe that this non-GAAP measure provides greater comparability with future GAAP revenue.

Stock-based compensation consists of expenses for stock options and other awards under our equity incentive plans. Stock-based compensation is included in the following cost and expense line items of our GAAP presentation:

- · Cost of revenue other
- · Product development

- · Sales and marketing
- · General and administrative

Although stock-based compensation is an expense for us and is viewed as a form of compensation, management excludes stock-based compensation from our non-GAAP measures for purposes of evaluating our continuing operating performance primarily because it is a non-cash expense not believed by management to be reflective of our core business, ongoing operating results or future outlook. In addition, the value of stock-based instruments is determined using formulas that incorporate variables, such as market volatility, that are beyond our control.

Intangible amortization consists of non-cash charges that can be affected by the timing and magnitude of business combinations and asset purchases. Amortization for currently owned intangible assets is included in the general and administrative expense line of our GAAP presentation. Management considers its operating results without these charges when evaluating its ongoing performance because it is a non-cash expense not believed by management to be reflective of our core business, ongoing operating results or future outlook.

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We believe these non-GAAP financial measures serve as useful metrics for our management and investors because they enable a better understanding of the long-term performance of our core business and facilitate comparisons of our operating results over multiple periods and to those of peer companies, and, when taken together with the corresponding GAAP financial measures and our reconciliations, enhance investors' overall understanding of our current financial performance.

In the financial tables below, we provide a reconciliation of the most comparable GAAP financial measure to the historical non-GAAP financial measures used in this earnings release.

We estimate revenue generated through both our mobile and other connected devices platform as well as our traditional computer platform. While we believe that such disaggregated revenue estimates provide directional insight for evaluating our efforts to monetize our service through these platforms, we do not validate such disaggregated revenue to the level of financial statement reporting. Such metrics should be seen as indicative only and as management's best estimate.

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#### Contacts:

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#### Pandora Media, Inc. Condensed Consolidated Statements of Operations (In thousands, except per share amounts) (Unaudited)

	Three mor	iths ended	Six months ended							
	 June	e 30,			June	e <b>30</b> ,				
	 2013		2014		2013		2014			
	 (recast)				(recast)					
Revenue										
Advertising	\$ 127,555	\$	177,324	\$	224,269	\$	317,958			
Subscription and other	 25,549		41,570		43,959		95,251			
Total revenue	 153,104		218,894		268,228	413,209				
Cost of revenue										
Cost of revenue - Content acquisition costs	79,828		111,461		165,651		219,736			
Cost of revenue - Other (1)	 10,847		13,989		20,623		28,968			
Total cost of revenue	 90,675		125,450		186,274		248,704			
Gross profit	62,429		93,444		81,954	164,505				
Operating expenses										
Product development (1)	7,895		13,076		14,562		24,907			
Sales and marketing (1)	44,371		66,232		82,416		128,096			
General and administrative (1)	 16,931		25,865		30,286		52,226			
Total operating expenses	 69,197		105,173		127,264	205,229				
Loss from operations	(6,768)		(11,729)		(45,310)		(40,724)			

Other income (expense), net	(122)	100	(249)		192		
Loss before provision for income taxes	(6,890)	(11,629)	(45,559)		(40,532)		
Income tax expense	(12)	(99)	(29)	(127)			
Net loss	\$ (6,902)	\$ (11,728)	\$ (45,588)	\$	(40,659)		
Basic and diluted net loss per share	\$ (0.04)	\$ (0.06)	\$ (0.26)	\$	(0.20)		
Weighted-average basic and diluted shares	174,789	205,706	173,766		202,798		

(1) Includes stock-based compensation expense as follows:

Three months ended

Six months ended

	 Jun	e 30,		June 30,							
	 2013		2014	<u> </u>	2013		2014				
Cost of revenue - Other	\$ 482	\$	1,032	\$	895	\$	1,913				
Product development	2,394		4,426		3,839		7,887				
Sales and marketing	5,027		9,922		9,448		18,233				
General and administrative	 2,235		5,233		2,480		9,972				
Total stock-based compensation expense	\$ \$ 10,138		20,613	\$	16,662	\$	38,005				

## Pandora Media, Inc. Condensed Consolidated Balance Sheets (In thousands)

As of I	As of June 30,					
·	2013	<u> </u>	2014			
(2	(unaudited)					
\$	245,755	\$	157,848			
	98,662		166,429			
	164,023		177,218			
	10,343		10,512			
	518,783		512,007			
	105,686		113,647			
	35,151		40,147			
	13,715		13,701			
\$	673,335	\$	679,502			
\$	14,413	\$	11,395			
	14,881		13,147			
	66,110		72,259			
	42,650		22,763			
. <u></u>	17,952		31,102			
	156,006		150,666			
	9,098		10,374			
	165,104		161,040			
	20		21			
	675,103		725,776			
	(166,591)		(207,250)			
	(301)		(85)			
	508,231		518,462			
\$	673,335	\$	\$ 679,502			
	\$ \$	\$ 245,755 98,662 164,023 10,343 518,783 105,686 35,151 13,715 \$ 673,335 \$ 14,413 14,881 66,110 42,650 17,952 156,006 9,098 165,104 20 675,103 (166,591) (301) 508,231	Company   Comp			

Pandora Media, Inc.
Condensed Consolidated Statements of Cash Flows
(In thousands)
(Unaudited)

Three months ended June 30,

Six months ended June 30,

		(recast)	-		 recast)	-	
Operating Activities							
Net loss	\$	(6,902)	\$	(11,728)	\$ (45,588)	\$	(40,659)
Adjustments to reconcile to net cash used in operating activities:							
Depreciation and amortization		2,501		3,763	4,535		7,109
Stock-based compensation		10,138		20,613	16,662		38,005
Amortization of premium on investments		20		686	80		1,380
Amortization of debt issuance costs		66		50	132		99
Changes in assets and liabilities:							
Accounts receivable		(17,707)		(28,898)	(14,060)		(13,195)
Prepaid expenses and other assets		(9,459)		1,846	(10,602)		(3,366)
Accounts payable and accrued liabilities		12,127		(306)	14,038		1,095
Accrued royalties		(5,603)		(2,440)	3,750		6,145
Accrued compensation		4,486		11,483	421		10,748
Deferred revenue		5,431		(5,360)	12,853		(19,887)
Reimbursement of cost of leasehold improvements		276		3,161	 276		3,161
Net cash used in operating activities	·	(4,626)	·	(7,130)	(17,503)		(9,365)
Investing Activities							
Purchases of property and equipment		(6,693)		(4,537)	(11,011)		(16,311)
Changes in restricted cash		(3,200)		-	(3,200)		-
Purchases of investments		(10,069)		(78,533)	(23,434)		(194,122)
Proceeds from maturities of investments		10,860		82,821	29,690		116,831
Payments related to acquisition		(400)		-	(400)		-
Net cash used in investing activities		(9,502)		(249)	 (8,355)		(93,602)
Financing activities							
Proceeds from employee stock purchase plan		_		1,619	_		2,482
Proceeds from issuance of common stock		2,053		2,811	6,086		12,562
Net cash provided by financing activities		2,053		4,430	6,086		15,044
Effects of foreign currency translation on cash and cash equivalents		(48)		1	(54)		16
Net decrease in cash and cash equivalents		(12,123)		(2,948)	(19,826)		(87,907)
Cash and cash equivalents at beginning of period		52,236		160,796	59,939		245,755
Cash and cash equivalents at end of period		40,113	\$	157,848	\$ 40,113	\$	157,848

# Pandora Media, Inc. Reconciliation of GAAP to Non-GAAP Measures (In thousands, except per share amounts) (Unaudited)

		Three mon			Six months ended June 30,							
		June 2013	e 30,	2014		2013	2 30,	2014				
		recast)		2014	-	(recast)		2014				
Revenue	`	recusty				(recust)						
GAAP total revenue	\$	153,104	\$	218,894	\$	268,228	\$	413,209				
Subscription return reserve		5,331		-		7,248		(14,186)				
Non-GAAP total revenue	\$	158,435	\$	218,894	\$	275,476	\$	399,023				
Gross profit												
GAAP gross profit	\$	62,429	\$	93,444	\$	81,954	\$	164,505				
Subscription return reserve		5,331		-		7,248		(14,186)				
Stock-based compensation: Cost of revenue - Other		482		1,032		895		1,913				
Non-GAAP gross profit	\$	68,242	\$	94,476	\$	90,097	\$	152,232				
Net income (loss)												
GAAP net loss	\$	(6,902)	\$	(11,728)	\$	(45,588)	\$	(40,659)				
Subscription return reserve		5,331		-		7,248		(14,186)				
Amortization of intangibles		-		182		-		364				
Stock-based compensation		10,138		20,613		16,662		38,005				
Non-GAAP net income (loss)	\$	8,567	\$	9,067	\$	(21,678)	\$	(16,476)				
Basic EPS												
GAAP basic EPS	\$	(0.04)	\$	(0.06)	\$	(0.26)	\$	(0.20)				
Subscription return reserve (1)		0.03		-		0.04		(0.07)				
Amortization of intangibles (1)		-		-		-		-				
Stock-based compensation (1)		0.06		0.10		0.10		0.19				
Non-GAAP basic EPS	\$	0.05	-\$	0.04	\$	(0.12)	\$	(0.08)				
Shares used in computing basic EPS		174,789		205,706		173,766		202,798				
Diluted EPS												
GAAP diluted EPS	\$	(0.04)	\$	(0.06)	\$	(0.26)	\$	(0.20)				

Subscription return reserve (1)		0.03	-	0.04	(0.07)
Amortization of intangibles (1)		-	-	-	-
Stock-based compensation (1)		0.05	0.09	 0.10	 0.19
Non-GAAP diluted EPS	\$		\$ 0.04	\$ (0.12)	\$ (0.08)
Shares used in computing diluted EPS		195,487	218,602	173,766	202,798

(1) EPS may not recalculate due to rounding

#### Pandora Media, Inc. Monetization: RPM History (Unaudited)

	Three months ended Ye									Year Ended Three months ended										r Ended	Three months ended			
	3/3	1/2012	6/3	0/2012	9/3	30/2012	12/	31/2012 12		31/2012	3/3	1/2013	6/3	0/2013	9/30/2013		12/31/2013		12/31/2013		3/3	1/2014	6/3	0/2014
	(r	ecast)	(r	ecast)	(ı	ecast)	(r	(recast)		(recast)		(recast)		(recast)		(recast)		ecast)	(recast)					
Advertising RPMs																								
Traditional computer	\$	43.23	\$	53.99	\$	57.06	\$	59.31	\$	53.47	\$	44.63	\$	58.53	\$	58.44	\$	61.92	\$	55.84	\$	52.75	\$	62.43
Mobile and other connected devices		15.73		22.25		23.51		25.52		22.15		20.43		32.56		35.31		36.20		30.93		29.46		36.00
Total	\$	22.45	\$	29.33	\$	30.30	\$	32.33	\$	28.92	\$	24.85	\$	37.89	\$	39.68	\$	40.95	\$	35.66	\$	33.40	\$	40.11
Total RPMs Traditional computer Mobile and other connected devices Total	s -s	42.80 16.68 23.86	\$ - \$	52.07 23.25 30.40	\$ 	55.51 24.87 31.70	s	57.67 26.93 33.68	s	52.01 23.38 30.23	\$ 	45.17 22.41 26.96	s	56.73 34.37 39.17	\$ 	57.50 38.75 42.49	s -s	61.28 39.99 44.14	s	55.18 33.89 38.19	s	54.42 37.43 40.51	s	61.01 39.88 43.41
Total RPMs based on non-GAAP revenue Traditional computer Mobile and other connected devices Total	\$ \$	42.92 17.06 24.16	\$	52.20 23.65 30.74	\$	55.64 25.20 31.98	s	57.83 27.34 34.03	s	52.15 23.76 30.55	\$	45.36 22.92 27.41	\$ \$	57.09 36.01 40.53	\$ 	57.68 39.32 42.98	\$	61.32 40.10 44.23	s	55.37 34.57 38.77	\$ 	52.92 34.15 37.55	\$	61.01 39.88 43.41