# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

# FORM 8-K

### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 11, 2016 (April 11, 2016)

## SIRIUS XM HOLDINGS INC.

(Exact Name of Registrant as Specified in Charter)

**Delaware** (State or other Jurisdiction of Incorporation)

**001-34295** (Commission File Number)

Registrant's telephone number, including area code: (212) 584-5100

**38-3916511** (I.R.S. Employer Identification No.)

1221 Avenue of the Americas, 36th Fl., New York, NY

(Address of Principal Executive Offices)

**10020** (Zip Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 2.02 Results of Operations and Financial Condition

On April 11, 2016, we issued a press release announcing preliminary subscriber results for the quarter ended March 31, 2016. A copy of the press release is being furnished as Exhibit 99.1 to this Form 8-K and is incorporated by reference herein.

The information in this Current Report on Form 8-K, including Exhibit 99.1 hereto, is being furnished pursuant to Item 2.02 of Form 8-K and shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing made by the Company under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

#### Item 9.01 Financial Statements and Exhibits

(d) Exhibits.

The Exhibit Index attached hereto is incorporated by reference herein.

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

SIRIUS XM HOLDINGS INC.

By: /s/ Patrick L. Donnelly

Patrick L. Donnelly Executive Vice President, General Counsel and Secretary

Dated: April 11, 2016

# **EXHIBITS**

Exhibit

99.1 Press Release dated April 11, 2016



#### SiriusXM Surpasses 30 Million Subscribers

**NEW YORK** – **April 11, 2016** – SiriusXM announced today that it added 465,000 net new subscribers in the first quarter of 2016, resulting in a record-high of 30.1 million subscribers as of March 31, 2016. Self-pay net additions were 348,000 in the quarter, resulting in a self-pay subscriber base of 24.6 million at quarter's end.

"SiriusXM has grown from a pioneering startup to a media powerhouse in less than fifteen years of service by providing listeners with the best audio entertainment available," said Jim Meyer, Chief Executive Officer, SiriusXM.

"Our exclusive, unmatched content and ease of use has led us to this important subscriber milestone. I'd like to thank our dedicated employees, our valuable content creators and brands, our automotive distributors, and most of all our paying subscribers for their contribution to our success," added Meyer.

"We believe there is more success to come because of our relentless search for new and exciting content, our intense focus on subscriber satisfaction, and our significant investments in next-generation services and platforms," said Meyer.

SiriusXM plans to report full first quarter 2016 financial and operational results on April 28, 2016. For more information, please visit investor.siriusxm.com

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#### About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has more than 30 million subscribers. Sirius XM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. Sirius XM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at sirius XM. Sirius XM radios and accessories are available from retailers nationwide and online at Sirius XM. Sirius XM also provides premium traffic, weather, data and information services for subscribers through Sirius XM Traffic M, Sirius XM Travel Link, NavTraffic N, NavWeather M, Sirius XM delivers weather, data and information services to aircraft and boats through Sirius XM Aviation, Sirius XM Marine M, Sirius Marine Weather, XMWX Aviation M, XMWX Weather, and XMWX Marine M. In addition, Sirius XM Music for Business provides commercial-free music to a variety of businesses. Sirius XM holds a minority interest in Sirius XM Canada which has more than 2.7 million subscribers. Sirius XM is also a leading provider of connected vehicles services to major automakers, giving customers access to

a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <a href="http://www.siriusxm.com/LogosAndPhotos">http://www.siriusxm.com/LogosAndPhotos</a>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; consumer protection laws and their enforcement; the unfavorable outcome of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; harmful interference to our service from new and existing wireless operations; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; and impairment of our business by third-party intellectual property rights. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2015, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<a href="http://www.sec.gov">http://www.sec.gov</a>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developm

Source: SiriusXM

#### Contact Information for Investors and Financial Media:

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