# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

# FORM 8-K

## **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 25, 2013

## SIRIUS XM RADIO INC.

(Exact Name of Registrant as Specified in Charter)

Delaware (State or other Jurisdiction of Incorporation) **001-34295** (Commission File Number) **52-1700207** (I.R.S. Employer Identification No.)

1221 Avenue of the Americas, 36th Fl., New York, NY (Address of Principal Executive Offices) **10020** (Zip Code)

Registrant's telephone number, including area code: (212) 584-5100

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

### Item 2.02 Results of Operations and Financial Condition

On July 25, 2013, we reported our financial and operating results for the three and six months ended June 30, 2013. These results are discussed in the press release attached hereto as Exhibit 99.1, which is incorporated by reference in its entirety.

### Item 9.01 Financial Statements and Exhibits

(a) Not Applicable.
(b) Not Applicable.
(c) Not Applicable.
(d) Exhibits.
The Exhibit Index attached hereto is incorporated herein.

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

SIRIUS XM RADIO INC.

By: <u>/s/ Patrick L. Donnelly</u> Patrick L. Donnelly Executive Vice President, General Counsel and Secretary

Dated: July 25, 2013

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### EXHIBITS

#### **Description of Exhibit**

99.1 Press Release dated July 25, 2013.

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# PRESS RELEASE

### SiriusXM Reports Second Quarter 2013 Results

- Record Revenue of \$940 Million, Up 12% From Second Quarter of 2012
- Net Income of \$126 Million
- Adjusted EBITDA Grows 19% to a Record \$283 Million
- Company Raises Full Year EBITDA Guidance to \$1.14 Billion
- Share Repurchase Program Approaches \$1.3 Billion Year to Date

**NEW YORK – July 25, 2013 –** Sirius XM Radio (NASDAQ: SIRI) today announced second quarter 2013 financial and operating results, including record revenue of \$940 million, up 12% from the second quarter 2012 revenue of \$838 million. Net income for the second quarter 2013 and 2012 was \$126 million and \$3.1 billion, respectively. Net income in the second quarter of 2012 benefitted from a \$3 billion reversal of deferred income tax valuation allowances.

Income before income taxes rose 47% to \$202 million in the second quarter compared to \$138 million in the second quarter of 2012. Adjusted EBITDA for the second quarter of 2013 reached a record \$283 million, up 19% from \$237 million in the second quarter of 2012.

"SiriusXM's second quarter results reflect record performance on almost every vital metric: the 25 million subscriber milestone, record revenue, adjusted EBITDA and adjusted EBITDA margin. We grew our revenue at double digit rates for the sixth consecutive quarter while being very mindful of our costs as we invest in advanced IP and telematics platforms designed to provide more services to our subscribers and automakers," noted Jim Meyer, Chief Executive Officer, SiriusXM.

"Our increase in adjusted EBITDA guidance speaks to our excellent first half performance as well as our outlook for further growth later this year. SiriusXM has now purchased 391 million shares of its common stock so far this year for nearly \$1.3 billion, and we plan to continue using our growing free cash flow and strong balance sheet in a very disciplined way to reward our investors," added Meyer.

Additional highlights of the second quarter include:

- Adjusted EBITDA Margin Reaches 30%. Adjusted EBITDA climbed 19% from last year's second quarter to a record quarterly figure of \$283 million, and a record adjusted EBITDA margin of 30%.
- Subscribers Exceed 25 Million Amid Record Growth. Net subscriber additions in the quarter were 715,762, up from 622,042 in the second quarter of 2012, marking the largest quarterly gain since the fourth quarter of 2007. Our total paid subscriber base reached a record 25.1 million, up 9% from the prior year period. Self-pay net subscriber additions were 423,076, while the self-pay subscriber base reached a record high of

20.3 million, up 9% from the prior year period. Total paid and unpaid trials grew by 528,000 from the first quarter 2013 to 6.7 million.

Free Cash Flow Reaches a Second Quarter Record. Free cash flow was \$237 million, up from \$230 million in the second quarter of 2012. Year-todate free cash flow reached \$379 million, an increase of 55% from the same period in 2012.

"During the second quarter, we repurchased 195 million shares of our common stock for \$650 million. We also repurchased approximately \$130 million in principal amount of our outstanding debt during the second quarter. Following our \$1 billion debt issuance in May, the Company's outstanding debt was approximately 3.2x our trailing adjusted EBITDA, below our target leverage of 3.5x. Combined with our strong cash position of \$652 million and undrawn revolving credit facility of \$1.25 billion, we have tremendous flexibility to continue pursuing capital returns, debt repurchases, and acquisitions," noted David Frear, SiriusXM's Executive Vice President and Chief Financial Officer.

#### 2013 GUIDANCE

After increasing its total net additions guidance on July 9, 2013, the Company today increased its 2013 guidance for adjusted EBITDA and reiterated guidance for subscriber growth, revenue, and free cash flow:

- · Self-pay net subscriber additions of approximately 1.6 million,
- Total net subscriber additions of approximately 1.5 million,
- Revenue of over \$3.7 billion,
- Adjusted EBITDA of approximately \$1.14 billion, and
- Free cash flow of approximately \$915 million.

### SIRIUS XM RADIO INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (UNAUDITED)

	1	For the Three Mor	<u>ths En</u> de	d June 30,	For the Six Months Ended June 30,				
(in thousands, except per share data)		2013		2012		2013		2012	
Revenue:									
Subscriber revenue	\$	814,718	\$	730,285	\$	1,598,060	\$	1,430,526	
Advertising revenue		21,757		20,786		41,968		39,456	
Equipment revenue		18,443		16,417		36,599		33,370	
Other revenue		85,192		70,055		160,881		138,912	
Total revenue		940,110		837,543		1,837,508		1,642,264	
Operating expenses:									
Cost of services:									
Revenue share and royalties		155,859		135,426		304,390		267,537	
Programming and content		70,381		65,169		144,991		135,265	
Customer service and billing		80,290		68,679		160,684		134,866	
Satellite and transmission		19,493		17,551		39,188		35,661	
Cost of equipment		5,442		7,150		12,469		12,956	
Subscriber acquisition costs		129,992		119,475		246,103		235,596	
Sales and marketing		68,058		57,422		133,956		115,781	
Engineering, design and development		15,052		6,272		29,894		18,962	
General and administrative		60,392		65,664		116,732		125,550	
Depreciation and amortization		67,415		66,793		134,433		132,910	
Total operating expenses		672,374		609,601		1,322,840		1,215,084	
Income from operations		267,736		227,942		514,668	-	427,180	
Other income (expense):									
Interest expense, net of amounts capitalized		(49,728)		(72,770)		(95,902)		(149,742)	
Loss on extinguishment of debt and credit facilities,									
net		(16,377)		(15,650)		(16,377)		(25,621)	
Interest and investment income (loss)		294		(1,728)		1,932		(2,871)	
Other income (loss)		256		(173)		502		(749)	
Total other expense		(65,555)		(90,321)		(109,845)	-	(178,983)	
Income before income taxes		202,181		137,621		404,823		248,197	
Income tax (expense) benefit		(76,659)		2,996,549		(155,699)		2,993,747	
Net income	\$	125,522	\$	3,134,170	\$	249,124	\$	3,241,944	
Foreign currency translation adjustment, net of tax		(109)		18		(281)		(38)	
Total comprehensive income	\$	125,413	\$	3,134,188	\$	248,843	\$	3,241,906	
Net income per common share:									
Basic	\$	0.02	\$	0.49	\$	0.04	\$	0.51	
Diluted	\$	0.02	\$	0.48	\$	0.04	\$	0.50	
Weighted average common shares outstanding:									
Basic		6,354,755		3,765,573		6,307,541		3,766,508	
Diluted		6,447,517		6,506,159		6,526,698		6,521,614	
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### SIRIUS XM RADIO INC. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS

in thousands, except share and per share data)		ne 30, 2013 Unaudited)	December 31, 2012		
ASSETS	(C				
Current assets:					
Cash and cash equivalents	\$	651,769	\$	520,943	
Accounts receivable, net		101,203		106,142	
Receivables from distributors		111,288		104,423	
Inventory, net		16,688		25,33	
Prepaid expenses		149,408		122,15	
Related party current assets		9,127		13,16	
Deferred tax asset		894,303		923,972	
Other current assets		10,177		12,03	
Total current assets		1,943,963		1.828,182	
Property and equipment, net		1,523,615		1,571,922	
Long-term restricted investments		3,999		3,999	
Deferred financing fees, net		31,757		38,67	
Intangible assets, net		2,494,474		2,519,610	
Goodwill		1,815,365		1,815,36	
Related party long-term assets		36,506		44,954	
Long-term deferred tax asset		1,089,981		1,219,250	
Other long-term assets		11,526		12,878	
Total assets	\$	8,951,186	\$	9,054,843	
LIABILITIES AND STOCKHOLDERS' EQUITY	φ	0,751,100	φ	,,,,,,,	
Current liabilities:					
Accounts payable and accrued expenses	\$	550,959	\$	587,652	
Accrued interest	ψ	37,822	ψ	33,954	
Current portion of deferred revenue		1,539,841		1,474,138	
Current portion of deferred credit on executory contracts		71,854		207,854	
Current maturities of long-term debt		3,873		4,234	
Related party current liabilities		7,927		6,750	
Total current liabilities		2,212,276		2,314,588	
Deferred revenue		152,914		159.50	
Deferred revenue Deferred credit on executory contracts		3,285		5,17	
Long-term debt		3,036,660		2,222,080	
		209,244		2,222,080	
Long-term related party debt Related party long-term liabilities		17,578		208,900	
Other long-term liabilities		,			
6		80,383		86,062	
Total liabilities		5,712,340		5,015,278	
Stockholders' equity:					
Preferred stock, par value \$0.001; 50,000,000 authorized at June 30, 2013 and December 31, 2012:					
Convertible perpetual preferred stock, series B-1 (liquidation preference of \$0.001 per share); 0 and 6,250,100 shares issued and outstanding at June 30, 2013 and December 31, 2012, respectively		_		(	
Common stock, par value \$0.001; 9,000,000,000 shares authorized; 6,257,721,498 and 5,262,440,085 shares issued; 6,247,221,498 and 5,262,440,085 shares outstanding, at June 30, 2013 and December					
31, 2012, respectively		6,258		5,26	
Accumulated other comprehensive (loss) income, net of tax		(161)		120	
Additional paid-in capital		9,330,188		10,345,566	
Treasury stock, at cost; 10,500,000 and 0 shares of common stock at June 30, 2013 and December 31,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		10,515,500	
2012, respectively		(35,173)		_	
Accumulated deficit		(6,062,266)		(6,311,39	
Total stockholders' equity		3,238,846		4,039,56	
Total liabilities and stockholders' equity	<u></u>	· · · · · · · · · · · · · · · · · · ·	<u>_</u>		
Total haumites and stockholders equity	\$	8,951,186	\$	9,054,843	

#### SIRIUS XM RADIO INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)

	For the Six Mont	hs Ended	June 30,
(in thousands)	 2013		2012
Cash flows from operating activities:			
Net income	\$ 249,124	\$	3,241,944
Adjustments to reconcile net income to net cash provided by operating activities:			
Depreciation and amortization	134,433		132,910
Non-cash interest expense, net of amortization of premium	10,932		21,031
Provision for doubtful accounts	20,153		14,879
Amortization of deferred income related to equity method investment	(1,388)		(1,388)
Loss on extinguishment of debt and credit facilities, net	16,377		25,621
(Gain) loss on unconsolidated entity investments, net	(1,382)		3,469
Dividend received from unconsolidated entity investment	13,217		_
Loss on disposal of assets	126		488
Share-based payment expense	30,012		28,869
Deferred income taxes	159,191		(2,995,542)
Other non-cash purchase price adjustments	(137,889)		(147,328)
Changes in operating assets and liabilities:			
Accounts receivable	(15,214)		(26,879)
Receivables from distributors	(6,863)		(12,259)
Inventory	8,649		(173)
Related party assets	205		6,813
Prepaid expenses and other current assets	(28,317)		(39,308)
Other long-term assets	1,353		16,579
Accounts payable and accrued expenses	(69,310)		(51,596)
Accrued interest	3,868		(7,434)
Deferred revenue	59,116		79,288
Related party liabilities	1,171		1,501
Other long-term liabilities	(5,543)		2,238
Net cash provided by operating activities	442,021		293,723
Cash flows from investing activities:			
Additions to property and equipment	(62,980)		(48,944)
Net cash used in investing activities	 (62,980)		(48,944)
Cash flows from financing activities:			
Proceeds from exercise of stock options	21,658		38,671
Payment of premiums on redemption of debt	(14,719)		(19,211)
Repayment of long-term borrowings	(283,180)		(169,899)
Long-term borrowings, net of costs	1,136,640		(10),0))
Common stock repurchased and retired	(1,108,616)		
Net cash used in financing activities	 (248,217)		(150,439)
Net increase in cash and cash equivalents	130,824		94,340
Cash and cash equivalents at beginning of period	 520,945		773,990
Cash and cash equivalents at end of period	\$ 651,769	\$	868,330

#### Subscriber Data and Operating Metrics

The following table contains subscriber data and key operating metrics for the three and six months ended June 30, 2013 and 2012, respectively:

				Unau	dited			
	F	or the Three Mon	ths Ended	June 30,		For the Six Month	s Ended	June 30,
		2013		2012		2013		2012
Beginning subscribers		24,353,226		22,297,420		23,900,336		21,892,824
Gross subscriber additions		2,655,488		2,481,004		5,165,402		4,642,697
Deactivated subscribers		(1,939,726)		(1,858,962)		(3,996,750)		(3,616,059)
Net additions		715,762		622,042		1,168,652		1,026,638
Ending subscribers		25,068,988		22,919,462		25,068,988		22,919,462
Self-pay		20,297,736		18,670,966		20,297,736		18,670,966
Paid promotional		4,771,252		4,248,496		4,771,252		4,248,496
Ending subscribers		25,068,988		22,919,462		25,068,988		22,919,462
Self-pay		423,076		462,876		727,462		762,224
Paid promotional		292,686		159,166		441,190		264,414
Net additions		715,762		622,042		1,168,652		1,026,638
Daily weighted average number of subscribers		24,651,268		22,553,702	. <u></u>	24,331,646		22,272,282
Average self-pay monthly churn		1.7%		<u>1.9</u> %		1.8%		1.9%
New vehicle consumer conversion rate		<u>45</u> %		<u>45</u> %		<u>44</u> %		<u>45</u> %
ARPU	\$	12.28	\$	11.97	\$	12.16	\$	11.87
SAC, per gross subscriber addition	\$	52	\$	54	\$	51	\$	57

#### Glossary

Adjusted EBITDA - EBITDA is defined as net income before interest and investment income (loss); interest expense, net of amounts capitalized; income tax expense and depreciation and amortization. We adjust EBITDA to remove the impact of other income and expense, loss on extinguishment of debt as well as certain other charges discussed below. This measure is one of the primary non-GAAP financial measures on which we (i) evaluate the performance of our businesses, (ii) base our internal budgets and (iii) compensate management. Adjusted EBITDA is a non-GAAP financial performance measure that excludes (if applicable): (i) certain adjustments as a result of the purchase price accounting for the merger of Sirius and XM, (ii) depreciation and amortization and (iii) share-based payment expense. The purchase price accounting adjustments include: (i) the elimination of deferred revenue associated with the investment in XM Canada, (ii) recognition of deferred subscriber revenues not recognized in purchase price accounting, and (iii) elimination of the benefit of deferred credits on executory contracts, which are primarily attributable to third party arrangements with an OEM and programming providers. We believe adjusted EBITDA is a useful measure of the underlying trend of our operating performance, which provides useful information about our business apart from the costs associated with our physical plant, capital structure and purchase price accounting. We believe investors find this non-GAAP financial measure useful when analyzing our results and comparing our operating performance of other communications, entertainment and media companies. We believe investors use current and projected adjusted EBITDA to estimate our current and prospective enterprise value and to make investment decisions. Because we fund and build-out our satellite radio system through the periodic raising and expenditure of large amounts of capital, our results of operations reflect

significant charges for depreciation expense. The exclusion of depreciation and amortization expense is useful given significant variation in depreciation and amortization expense that can result from the potential variations in estimated useful lives, all of which can vary widely across different industries or among companies within the same industry. We also believe the exclusion of share-based payment expense is useful given the significant variation in expense that can result from changes in the fair value as determined using the Black-Scholes-Merton model which varies based on assumptions used for the expected life, expected stock price volatility and risk-free interest rates.

Adjusted EBITDA has certain limitations in that it does not take into account the impact to our statements of comprehensive income of certain expenses, including share-based payment expense and certain purchase price accounting for the merger of Sirius and XM. We endeavor to compensate for the limitations of the non-GAAP measure presented by also providing the comparable GAAP measure with equal or greater prominence and descriptions of the reconciling items, including quantifying such items, to derive the Non-GAAP measure. Investors that wish to compare and evaluate our operating results after giving effect for these costs, should refer to net income as disclosed in our consolidated statements of comprehensive income. Since adjusted EBITDA is a non-GAAP financial performance measure, our calculation of adjusted EBITDA may be susceptible to varying calculations; may not be comparable to other similarly titled measures of other companies; and should not be considered in isolation, as a substitute for, or superior to measures of financial performance prepared in accordance with GAAP. The reconciliation of net income to the adjusted EBITDA is calculated as follows (in thousands):

				Unauc	lited			
	F	or the Three Mon	ed June 30,		For the Six Montl	ıs Ende	nded June 30,	
		2013		2012		2013		2012
Net income (GAAP):	\$	125,522	\$	3,134,170	\$	249,124	\$	3,241,944
Add back items excluded from Adjusted EBITDA:								
Purchase price accounting adjustments:								
Revenues		1,813		1,867		3,626		3,747
Operating expenses		(69,479)		(73,423)		(137,889)		(147,449)
Share-based payment expense (GAAP)		15,494		13,917		30,012		28,869
Depreciation and amortization (GAAP)		67,415		66,793		134,433		132,910
Interest expense, net of amounts capitalized (GAAP)		49,728		72,770		95,902		149,742
Loss on extinguishment of debt and credit facilities,								
net (GAAP)		16,377		15,650		16,377		25,621
Interest and investment (income) loss (GAAP)		(294)		1,728		(1,932)		2,871
Other (income) loss (GAAP)		(256)		173		(502)		749
Income tax expense (benefit) (GAAP)		76,659		(2,996,549)		155,699		(2,993,747)
Adjusted EBITDA	\$	282,979	\$	237,096	\$	544,850	\$	445,257

Adjusted Revenues and Operating Expenses - We define this non-GAAP financial measure as our actual revenues and operating expenses adjusted to exclude the impact of certain purchase price accounting adjustments and share-based payment expense. We use this non-GAAP financial measure to manage our business, set operational goals and as a basis for determining performance-based compensation for our employees. The following tables reconcile our actual revenues and operating expenses to our adjusted revenues and operating expenses for the three and six months ended June 30, 2013 and 2012:

		Un	audited For the Three	Mont	ths Ended June 30, 2013	
(in thousands)	 As Reported		Purchase Price Accounting Adjustments		Allocation of Share-based Payment Expense	 Adjusted
Revenue:						
Subscriber revenue	\$ 814,718	\$	—	\$	_	\$ 814,718
Advertising revenue	21,757		_		_	21,757
Equipment revenue	18,443		—		_	18,443
Other revenue	85,192		1,813			87,005
Total revenue	\$ 940,110	\$	1,813	\$	_	\$ 941,923
Operating expenses						 
Cost of services:						
Revenue share and royalties	\$ 155,859	\$	40,831	\$	_	\$ 196,690
Programming and content	70,381		2,478		(1,639)	71,220
Customer service and billing	80,290		—		(511)	79,779
Satellite and transmission	19,493		—		(827)	18,666
Cost of equipment	5,442		—		_	5,442
Subscriber acquisition costs	129,992		22,017			152,009
Sales and marketing	68,058		4,153		(3,182)	69,029
Engineering, design and development	15,052		—		(1,634)	13,418
General and administrative	60,392		—		(7,701)	52,691
Depreciation and amortization (a)	67,415		—		_	67,415
Share-based payment expense	 				15,494	 15,494
Total operating expenses	\$ 672,374	\$	69,479	\$		\$ 741,853

(a) Purchase price accounting adjustments included above exclude the incremental depreciation and amortization associated with the \$785,000 stepped up basis in property, equipment and intangible assets as a result of the merger of Sirius and XM. The increased depreciation and amortization for the three months ended June 30, 2013 was \$12,000.

			Unau	udited For the Three	Mont	hs Ended June 30, 2012	
(in thousands)	As	Reported	F	Purchase Price Accounting Adjustments		Allocation of Share-based Payment Expense	 Adjusted
Revenue:							
Subscriber revenue	\$	730,285	\$	54	\$		\$ 730,339
Advertising revenue		20,786		_			20,786
Equipment revenue		16,417		_			16,417
Other revenue		70,055		1,813			71,868
Total revenue	\$	837,543	\$	1,867	\$	_	\$ 839,410
Operating expenses							
Cost of services:							
Revenue share and royalties	\$	135,426	\$	36,024	\$	_	\$ 171,450
Programming and content		65,169		10,431		(1,231)	74,369
Customer service and billing		68,679		—		(388)	68,291
Satellite and transmission		17,551		—		(688)	16,863
Cost of equipment		7,150		—			7,150
Subscriber acquisition costs		119,475		23,530			143,005
Sales and marketing		57,422		3,438		(2,053)	58,807
Engineering, design and development		6,272		—		(1,282)	4,990
General and administrative		65,664		—		(8,275)	57,389
Depreciation and amortization (a)		66,793		—		_	66,793
Share-based payment expense						13,917	 13,917
Total operating expenses	\$	609,601	\$	73,423	\$		\$ 683,024

(a) Purchase price accounting adjustments included above exclude the incremental depreciation and amortization associated with the \$785,000 stepped up basis in property, equipment and intangible assets as a result of the merger of Sirius and XM. The increased depreciation and amortization for the three months ended June 30, 2012 was \$14,000.

	Unaudited For the Six Months Ended June 30, 2013										
(in thousands)	_	As Reported		Purchase Price Accounting Adjustments		Allocation of Share-based Payment Expense		Adjusted			
Revenue:											
Subscriber revenue	\$	1,598,060	\$	_	\$	_	\$	1,598,060			
Advertising revenue		41,968		—		—		41,968			
Equipment revenue		36,599		—		_		36,599			
Other revenue		160,881		3,626				164,507			
Total revenue	\$	1,837,508	\$	3,626	\$		\$	1,841,134			
Operating expenses Cost of services:											
Revenue share and royalties	\$	304,390	\$	80,592	\$		\$	384,982			
Programming and content		144,991		4,956		(3,281)		146,666			
Customer service and billing		160,684		_		(981)		159,703			
Satellite and transmission		39,188		—		(1,677)		37,511			
Cost of equipment		12,469						12,469			
Subscriber acquisition costs		246,103		44,022		—		290,125			
Sales and marketing		133,956		8,319		(6,243)		136,032			
Engineering, design and development		29,894		_		(3,281)		26,613			
General and administrative		116,732		—		(14,549)		102,183			
Depreciation and amortization (a)		134,433		_		—		134,433			
Share-based payment expense						30,012		30,012			
Total operating expenses	\$	1,322,840	\$	137,889	\$		\$	1,460,729			

(a) Purchase price accounting adjustments included above exclude the incremental depreciation and amortization associated with the \$785,000 stepped up basis in property, equipment and intangible assets as a result of the merger of Sirius and XM. The increased depreciation and amortization for the six months ended June 30, 2013 was \$25,000.

			Unau	dited For the Six Mo	nths End	ed June 30, 2012	Unaudited For the Six Months Ended June 30, 2012									
(in thousands)	A	As Reported		Purchase Price Accounting Adjustments		llocation of hare-based ment Expense	Adjusted									
Revenue:																
Subscriber revenue	\$	1,430,526	\$	121	\$	_	\$	1,430,647								
Advertising revenue		39,456		—		—		39,456								
Equipment revenue		33,370		_		—		33,370								
Other revenue		138,912		3,626		_		142,538								
Total revenue	\$	1,642,264	\$	3,747	\$	_	\$	1,646,011								
Operating expenses																
Cost of services:																
Revenue share and royalties	\$	267,537	\$	70,870	\$	—	\$	338,407								
Programming and content		135,265		22,134		(2,606)		154,793								
Customer service and billing		134,866		_		(815)		134,051								
Satellite and transmission		35,661		—		(1,473)		34,188								
Cost of equipment		12,956		_		—		12,956								
Subscriber acquisition costs		235,596		47,616		_		283,212								
Sales and marketing		115,781		6,829		(4,413)		118,197								
Engineering, design and development		18,962		_		(2,714)		16,248								
General and administrative		125,550		_		(16,848)		108,702								
Depreciation and amortization (a)		132,910		—		_		132,910								
Share-based payment expense				_		28,869		28,869								
Total operating expenses	\$	1,215,084	\$	147,449	\$		\$	1,362,533								

(a) Purchase price accounting adjustments included above exclude the incremental depreciation and amortization associated with the \$785,000 stepped up basis in property, equipment and intangible assets as a result of the merger of Sirius and XM. The increased depreciation and amortization for the six months ended June 30, 2012 was \$28,000.

<u>ARPU</u> - is derived from total earned subscriber revenue, advertising revenue and other subscription-related revenue, net of purchase price accounting adjustments, divided by the number of months in the period, divided by the daily weighted average number of subscribers for the period. Other subscription-related revenue includes the U.S. Music Royalty Fee. Purchase price accounting adjustments include the recognition of deferred subscriber revenues not recognized in purchase price accounting associated with the merger of Sirius and XM. ARPU is calculated as follows (in thousands, except for subscriber and per subscriber amounts):

				Unau	dited			
		For the Three Mor	ths End	led June 30,		For the Six Mont	hs End	ed June 30,
		2013		2012		2013		2012
Subscriber revenue (CAAD)	¢	814,718	\$	730,285	\$	1,598,060	\$	1 420 526
Subscriber revenue (GAAP)	Э	,	\$	,	Ф	, ,	Э	1,430,526
Add: advertising revenue (GAAP)		21,757		20,786		41,968		39,456
Add: other subscription-related revenue (GAAP)		71,648		58,753		135,785		116,474
Add: purchase price accounting adjustments		_		54	_	_		121
	\$	908,123	\$	809,878	\$	1,775,813	\$	1,586,577
Daily weighted average number of subscribers		24,651,268		22,553,702		24,331,646		22,272,282
ARPU	\$	12.28	\$	11.97	\$	12.16	\$	11.87

Average self-pay monthly churn - is defined as the monthly average of self-pay deactivations for the period divided by the average number of self-pay subscribers for the period.

<u>Customer service and billing expenses, per average subscriber</u> - is derived from total customer service and billing expenses, excluding share-based payment expense, divided by the number of months in the period, divided by the daily weighted average number of subscribers for the period. We believe the exclusion of share-based payment expense in our calculation of customer service and billing expenses, per average subscriber, is useful given the significant variation in expense that can result from changes in the fair market value of our common stock, the effect of which is unrelated to the operational conditions that give rise to variations in the components of our customer service and billing expenses. Customer service and billing expenses, per average subscriber, is calculated as follows (in thousands, except for subscriber and per subscriber amounts):

				Unau	dited			
		For the Three Mon	ths End	led June 30,		For the Six Montl	hs Ende	ed June 30,
		2013	_	2012		2013		2012
	¢	80.200	¢	(8,(70	¢	1(0,(94	¢	124.966
Customer service and billing expenses (GAAP)	\$	80,290	\$	68,679	\$	160,684	\$	134,866
Less: share-based payment expense		(511)		(388)		(981)		(815)
	\$	79,779	\$	68,291	\$	159,703	\$	134,051
Daily weighted average number of subscribers		24,651,268		22,553,702		24,331,646		22,272,282
Customer service and billing expenses, per average subscriber	\$	1.08	\$	1.01	\$	1.09	\$	1.00

<u>Free cash flow</u> - is derived from cash flow provided by operating activities, capital expenditures and restricted and other investment activity. Free cash flow is calculated as follows (in thousands):

				Unau	dited			
	I	For the Three Months Ended June 30,				For the Six Montl	hs Ended June 30,	
		2013		2012		2013		2012
Cash Flow information			-					
Net cash provided by operating activities	\$	273,106	\$	253,775	\$	442,021	\$	293,723
Net cash used in investing activities	\$	(36,546)	\$	(23,757)	\$	(62,980)	\$	(48,944)
Net cash provided by (used in) financing activities	\$	208,482	\$	(108, 264)	\$	(248,217)	\$	(150,439)
Free Cash Flow								
Net cash provided by operating activities	\$	273,106	\$	253,775	\$	442,021	\$	293,723
Additions to property and equipment		(36,546)		(23,757)		(62,980)		(48,944)
Free cash flow	\$	236,560	\$	230,018	\$	379,041	\$	244,779

<u>New vehicle consumer conversion rate</u> - is defined as the percentage of owners and lessees of new vehicles that receive our service and convert to become self-paying subscribers after the initial promotion period. At the time satellite radio enabled vehicles are sold or leased, the owners or lessees generally receive trial subscriptions ranging from three to twelve months. Promotional periods generally include the period of trial service plus 30 days to handle the receipt and processing of payments. We measure conversion rate three months after the period in which the trial service ends. The metric excludes rental and fleet vehicles.

<u>Subscriber acquisition cost, per gross subscriber addition</u> - or SAC, per gross subscriber addition, is derived from subscriber acquisition costs and margins from the sale of radios and accessories, excluding purchase price accounting adjustments, divided by the number of gross subscriber additions for the period. Purchase price accounting adjustments associated with the merger of Sirius and XM include the elimination of the benefit of amortization of deferred credits on executory contracts recognized at the merger date attributable to an OEM. SAC, per gross subscriber addition, is calculated as follows (in thousands, except for subscriber and per subscriber amounts):

	Unaudited							
	For the Three Months Ended June 30,				For the Six Months Ended June 30,			
		2013		2012		2013		2012
Subscriber acquisition costs (GAAP)	\$	129,992	\$	119,475	\$	246,103	\$	235,596
Less: margin from direct sales of radios and accessories (GAAP)		(13,001)		(9,267)		(24,130)		(20,414)
Add: purchase price accounting adjustments		22,017		23,530		44,022		47,616
	\$	139,008	\$	133,738	\$	265,995	\$	262,798
Gross subscriber additions		2,655,488		2,481,004		5,165,402		4,642,697
SAC, per gross subscriber addition	\$	52	\$	54	\$	51	\$	57

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#### About Sirius XM Radio

Sirius XM Radio Inc. is the world's largest radio broadcaster measured by revenue and has more than 25 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at siriusxm.com. SiriusXM programming is also available through the SiriusXM Internet Radio App for Android, Apple, and BlackBerry smartphones and other connected devices. SiriusXM also holds a minority interest in SiriusXM Canada which has more than 2 million subscribers.

On social media, join the SiriusXM community on Facebook, <u>facebook.com/siriusxm</u>, Twitter, <u>twitter.com/siriusxm</u>, Instagram, <u>instagram.com/siriusxm</u>, and YouTube at <u>youtube.com/siriusxm</u>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forwardlooking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<u>http://www.sec.gov</u>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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